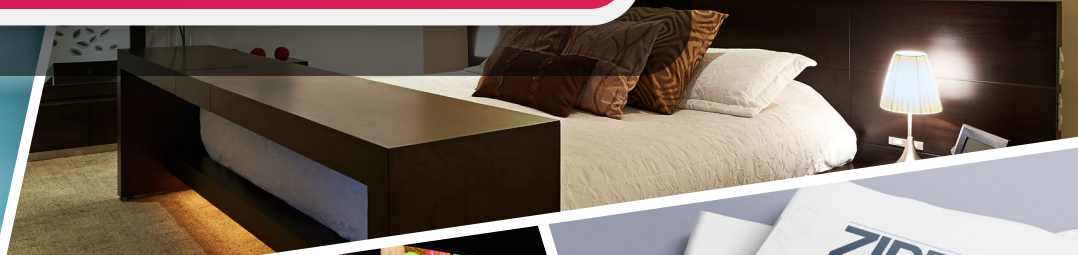


HOW TO  
**MONETIZE**  
YOUR HOTEL'S  
UNSOLD ROOMS,  
OPERATE AT  
**100% CAPACITY**  
EVERYDAY &  
**REDUCE COSTS**  
BY 90%.



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# The Challenges Facing Every Hotel and Room Provider

Find new customers

Increase profitability

Maximize occupancy

Enhance brand image / value

Grow income

Remain competitive

Unsold Rooms =  
Lost Revenue

Every unsold room represents an opportunity to earn revenue that you will never recover

Your occupancy rate is limited by the number of people who see you or hear about you

Discounting  
is not the  
Only Answer

If everyone discounts overall perception of the market price will go down

Competitors with bigger pockets could out-discount you

Becoming known for discounting will destroy brand image



**You can**

use your

**Empty Hotel**

Rooms to Buy

**Advertising**

—  
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# Trade Your Empty Rooms For Advertising In...



Billboards & indoor

Billboards & indoor



Newspapers

Newspapers



Magazines

Magazines



TV Stations

TV Stations

## Get New Cash

Paying Customers!

By trading your unsold hotel rooms for advertising you can position your brand to reach desirable corporate, group and leisure accounts.

You pay for your advertising using hotel rooms – not cash.

# Trading your unsold Hotel room for advertising will...

Conserves your **CASH**

Allows you to maintain advertising budget **regardless of cash sales**

Lets you test new markets where putting cash on the line may be a risk

## You Keep the Difference

The difference between the voucher and the room cost is called "breakage"

- E.g. You Trade a \$100 gift voucher but a one night stay may be worth \$90.
- No refund is given on an unused portion of a voucher

Customers will often pay you extra cash if the voucher is slightly less than the total bill

- E.g. You Trade a \$100 gift voucher but a one night stay may be worth \$110.

## Provides More Referrals

Creates more credibility than advertising alone

Builds **consumer trust**

Travellers often **view referral information** before making online bookings

May lead to **additional cash business** (and often - repeat business)

A man and a woman in business attire are seated at a table, looking at a document together. The man is on the left, and the woman is on the right. They appear to be in a professional setting, possibly a meeting or a presentation. The background is slightly blurred, focusing attention on the two individuals and the document they are reviewing.

Typical Concerns

**People Have**

About Trading Their

**Hotel Rooms**

for Advertising

## DO I HAVE TO SELL FIRST?

### **No:**

You can buy media first and sell your hotel room nights later

**Our line of credit is interest-free**

## WILL I LOOSE CASH CUSTOMERS?

### **No :**

**Contractual provisions to only send guests during certain times of year (e.g. when you are less busy)**

If one of our customers has stayed with you in the past 12 months then you have the right to decline them on Trade

## WHAT TYPE OF GUESTS WILL YOU SEND ME?

Trade Exchange operates a **“business to business”** Trade exchange network so guests will typically be corporate business travellers and/or company owners & managers who are on vacation

**Contractual provisions can be put into place regarding quality of the guests**

## WHAT HAPPENS TO THE EXTRA THINGS THESE PEOPLE WANT?

**A customer still guarantees their room and extras with a credit card**

Extra expenses on a customers bill are settled directly by the customer with cash or credit (room service, phone calls, gift shop purchases etc)

## IS IT DIFFICULT FOR MY STAFF TO MANAGE?

### **No:**

You can send end-users electronic or printed gift vouchers to present at your reception

**Typically:** a minimum 7 days advance notice is given to you for guest bookings

## IS RECORD KEEPING EASY?

### **Yes:**

- You receive a monthly statement which shows all purchases and expenses
- Works just like a bank account!
  - You set up a “Trade” bank account
  - Expenses paid using Trade dollars are debited from this account
  - Sales made on Trade are credited to this account

Trade Exchange

# Trade Process

## Initial communication

Preliminary understanding of product specifications,  
quantity and price

## Negotiation

Enter into engagement after confirmation of transaction  
details e.g. quantity and price

## Contract

Enter into contract based  
on the agreement

## Performance of contract

Transportation of goods

# 12 BENEFITS OF ENGAGING OUR SERVICES

By engaging our services,  
we will help you achieve the following:



## 01 Pay off debt

Pay off your debt to your creditors, **WITHOUT CASH**

Pay off any amount of debt you owe to any individual or organization, without spending your cash.



## 02 Sell off

all your products **in 24 hours**

**Sell off all your products, businesses, and properties in 24 hours.**

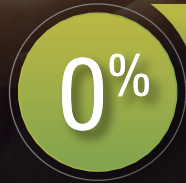
Whether your product inventory is worth \$100,000, \$100 million, \$100 billion or more, it does not matter. You can achieve your one-year sales goal in 24 hours.



## 03 Increase

revenue by 1,000% to 10,000% **in 30 days**

Increase your company revenue and profits by **1,000% to 10,000%**—with no risk, no effort, no extra expense, and no extra investment whatsoever, on your part, in 30 days or less—**10 to 100 times FASTER than the last 365 days COMBINED.**



## 04 Get

interest-free financing

**Secure any amount of interest-free financing (from \$100,000 to \$100 billion)** without collateral security in only five minutes. No credit check is required. No endless paperwork to fill out. No waiting to get paid or leaving your home or office. Instant online approval—and your account will be credited in five minutes. No limit to the amount of financing you can get.



## 05 Get a 90% discount

on all purchases

**Get up to 90% off on all your purchases.** You can now get a discount of up to 90% on virtually every product or service you buy.



## 06 Reduce

expenses **by 90%**

**Reduce expenses by 90%** without reducing expenditure items.



## 07 Recoup

bad debt **in 24 hours**

**Recoup all the debt owed to your organization**—even debt you have written off your company books as bad debts—within 24 hours, without legal hassles.



## 08 Collect

bad debt **the easy way**

**FOR CREDITOR ORGANIZATIONS:**

Convert all your bad loans, distressed assets, outstanding and non-collectible receivables into full cash value with no loss and no write-down in 24 hours. Sell off your bad loans at their book value for immediate profit in 24 hours. Recover and convert bad debts into 100% cash in 24 hours.



## 09 Advertise

**without spending cash**

**Advertise in various media without spending cash.** Get free advertising and marketing services in various media (newspapers, magazines, radio, and TV stations) for your business or organization with no cash required.



## 10 Invest

**without cash**

**Invest in new businesses and projects** without the need for cash.



## 11 Expand

your business **without cash**

**Grow any business without cash.** Extend your marketing or retail reach while reducing your cash outlay.



## 12 Acquire

assets **without cash**

**Acquire assets, properties, products, and services,** without cash, to expand your business. You can now acquire any type of asset (office equipment, accessories, machinery, office or residential accommodations, raw materials, cars, trucks, real estate, properties, domestic items, products, services, etc.) at absolutely no cost and with no risk.

# HOW WE CAN HELP YOUR BUSINESS

No matter the monetary worth of your products or services, **we guarantee the sale within 24 hours.**

Step 1

## REQUEST FOR PROPOSAL

To enjoy the benefits of this solution, the first step is for you to request for an EXCESS CAPACITY EXCHANGE proposal.

Step 2

## GET A PROPOSAL:

As soon as your invoice payment is confirmed, the proposal will be developed and delivered to you within 72 hours.

Step 3

## SIGN UP FOR YOUR EXCESS CAPACITY EXCHANGE PLATFORM.

The proposal will include several custom options and solutions for your business platform. You have to sign up for one of the EXCESS CAPACITY EXCHANGE platform options.

Step 4

## GET AN EXCESS CAPACITY EXCHANGE:

We will set up an Excess Capacity Exchange platform and consultants for your business. The EXCESS CAPACITY EXCHANGE will enable you to sell off all your products in 24 hours, and to start operating at 100% capacity every day. The EXCESS CAPACITY EXCHANGE will also enable you to reduce your existing cash expenses by up to 90% in 30 days, and to solve your biggest business problems, without using cash.

100% of the work involved in setting up the EXCESS CAPACITY EXCHANGE will be done for you, by our team. Thus, you can begin to sell off your products and services, on a daily basis, within 24 hours, through your EXCESS CAPACITY EXCHANGE by following the steps below.

Step 5

## 100% OF THE WORK INVOLVED IS DONE FOR YOU:

Trade consultants will do 100% of the work involved for you in the following ways...

**First**, trade consultants will broadcast your product offers to a network of our trading partners and businesses worldwide.

**Second**, trade consultants will match your product offers to the buying schedules of other businesses in our network and close sales on your behalf. Your products would be sold out and paid for, within 24 hours via your EXCHANGE PLATFORM or we will pay you for the total cost of your inventory--100%--within 24 hours.

Step 6

## GET PAID WITHIN 24 HOURS

After your products and services are sold out within 24 hours, you'll receive full payment, immediately, in trade dollars in your account.

In other words, if you list products worth \$100 million, you will receive \$100 million trade dollars within 24 hours.

Step 7

## CONVERT TRADE CREDIT TO CASH OR ASSETS IN 24 HOURS.

You can convert any amount of your trade dollars in your account into cash and transfer your sales revenue to any bank account, anywhere in the world. Or you can use the trade dollars in your account to buy other needed products or services, from other trading partners.

## GET STARTED TODAY:

To start enjoying all the benefits of the Excess Capacity Exchange, take the first step now.

Request for a proposal at [www.SaleStream.org](http://www.SaleStream.org) and one of our representatives will contact you shortly.

You can also email us at [sales@salesstream.org](mailto:sales@salesstream.org) and one of our consultants will be assigned to help you get started."